# SAFEGUARDING EMPLOYEE WELLBEING





## How to Deal with Inappropriate Content in the Workplace

Inappropriate digital content can disrupt workplace harmony and productivity. Leveraging visual threat intelligence to address this issue is critical for maintaining a respectful and professional environment.

#### Why is this a problem?

Occasionally, employees and partners attempt to store and share inappropriate content with their colleagues. Sometimes they need to do it as a part of their work (lawyers and social workers, for example). Sometimes, it is done maliciously to cause upset and disruption. This content can range from explicit adult content to disturbing images or hate speech, all of which can create an uncomfortable and distressing work atmosphere. The impact of this situation is significant as it can lead to decreased productivity, increased absenteeism, and even legal issues.

## \$178 billion

According to the American Management Association, this is the amount of money that businesses lose each year due to employee exposure to inappropriate online content.

### GALAXKEY VISUAL THREAT INTELLIGENCE

Galaxkey Secure Workspace, empowered with Visual Threat Intelligence, provides organizations with a proactive solution to tackle these risks. By gaining visibility, enforcing policies, and reducing legal liability, organizations can create a secure, inclusive and compliant work environment that safeguards their team **AND** their reputation.



The proliferation of pornography and demeaning comments, if sufficiently continuous and pervasive may be found to create a hostile working environment.



Equality and Human Rights Commission All employers have a duty to protect their employees from sexual harassment, and they can be held liable for the unlawful action of those who work in their organisation.



Australian Human Rights Commission Employers liable unless they have taken all reasonable steps.



A study of 474 human resources professionals found that: **Two-thirds** of HR professionals found porn on employee computers. **43%** of those people had found the material more

than once.

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### THE ADVANTAGES OF VISUAL INTELLIGENCE ON YOUR WORKSPACE

Workplace Compliance	Corporate Culture Protection	Mitigation of Legal Risks	Brand and Reputation Protection
Ensure compliance with legal obligations by actively monitoring and addressing the presence of NSFW media.	Safeguard your company's culture and reputation by preventing the degradation caused by the circulation of NSFW content.	Reduce legal liability by taking proactive measures to prevent a hostile working environment and potential sexual harassment lawsuits.	Protect your brand's integrity and reputation by eliminating NSFW content from your organization's files and collaborations.

Ready to safeguard your workplace and enhance employee well-being?

Take the first step toward a more respectful and productive environment with Galaxkey Secure Workspace. Don't let inappropriate content disrupt your business or tarnish your reputation.

Contact us today to learn more about how our AI-driven Visual Threat Intelligence can provide the protection your organization needs. Let's make your workplace safer and more harmonious together.

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3

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